

2017 WMIA Wooden Globe Awards Criteria

Outlined below are the criteria for the three Wooden Globe Award categories. **WMIA's Marketing Committee will select finalists in each category from among the nominees, and all finalists will be required to make a short presentation on a teleconference with the Committee (date: TBD).** Thank you for your time in providing all necessary information. Doing so will provide your nominee with the best possible chance at winning.

Commitment to Excellence:

1. Narrative to include: Brief snapshot/history of the company, the product(s) manufactured, how and why the nominee sees value in investing in the most recent woodworking machinery technology.
2. Include metrics which provide evidence the positive result of this investment.
3. List examples of the nominee's ongoing investment in high-technology equipment supplied by WMIA-member companies over the past two years.
4. Provide any other information that will help the Marketing Committee in their decision such as: videos, photos, articles, brochures. Also, if possible, include a customer reference attesting to the quality of the finished product.

Educator:

1. PROGRAMS: List the woodworking programs the institution offers.
2. DEGREES/CERTIFICATES: Describe the degree/certificates given upon completion of the program.
3. PLACEMENT: Describe any placement programs available.
4. RE-EDUCATE: Describe programs that re-train individuals already in the workforce.
5. EQUIPMENT: List the WMIA-member supplied high-technology equipment used in the education process.
6. INNOVATION: Describe any ways the institution is innovative or unique in its educational programs.
7. OTHER: Provide any other information that will help the Education Committee in their decision.

Innovator:

1. Narrative to include: Brief snapshot of the company, the product(s) manufactured, the genesis of the innovative idea, how the use of the woodworking machinery utilized provided advantages over the alternatives.
2. Include metrics which provide evidence the positive result of this investment.
3. Describe how equipment supplied by WMIA members is used in an innovative way.
4. Discuss recent activity to re-engineer processes, including any WMIA member involvement.
5. Provide any other information that will help the Marketing Committee in their decision. Most helpful to the evaluation process would be a portion of the strategic plan that specifically highlights the role the woodworking machinery helps to make the innovative product or service possible.

Should you have any questions, or desire assistance with the nomination process, please contact Jeff Linder, Program Manager at jlinder@wmia.org.

Send nominations to:

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