

ANNUAL REPORT 2016



This year's Woodworking Industry Conference (WIC) in Cancun was easily one of the strongest conferences in many years, and it gives us great momentum to build on.



On the education front, WMIA's Educational Foundation awarded nearly **\$40,000** in scholarships to students interested in furthering their education in the woodworking industry, bringing the lifetime total of financial support to nearly **\$350,000**.

WMIA launched a new, dynamic, mobile-responsive website to allow us to better promote Association, member, and industry news.



2016 has seen the introduction of a number of new member benefits. Members can now take advantage of discounts on health, dental, and vision insurance; property and casualty, financial services and executive liability, and personal insurance; credit card processing services; website design, SEO, and marketing services; and office supplies and equipment.



The Association launched a marketing campaign designed to attract more technicians to our industry, and this year also saw two more well-attended sessions of the WMIA-sponsored WTII Boot Camp, hosted by Pittsburg State University.



We've also recently launched a new online discussion/webinar series focused on topics of importance to the membership and the industry.



Thanks to the leadership of our IWF Management Committee representatives and the IWF staff, this year's IWF show was a tremendous success, and we are very enthusiastic about the potential for an even more robust show in 2018.