



2007 Commitment to Excellence through Technology Award

Dave Ortmayer, WMIA marketing committee chair and Italtipresse USA, Inc., chief operating officer, announced OFS Brands as winner of the Commitment to Excellence through Technology Award recognizing companies that have achieved significant growth through a competitive edge gained partially through their commitment to invest in high technology machinery and software systems.

Ortmayer said, "The winner of this year's award is not new to our industry or one that started in anything approaching a high-tech environment. Its first plant was opened in 1937 producing scoreboards and Venetian blinds. Today, OFS Brands manufactures quality wood office furniture, including casegoods, conference, seating, healthcare and custom furniture. OFS Brands is the parent company of OFS, First Office, Carolina Business Furniture and Styleline Logistics.

"Still a family owned company, OFS Brands positions itself as committed to providing â€"socially responsible furniture and logistic solutions through better design, excellent performance, innovative products and services, and greater value to its customers."

"It also attributes its self-described â€"phenomenal growth,' positioned to achieve a 25 percent growth over last year, to its flexibility in fulfilling customers' requests through one-piece flow manufacturing with a special emphasis on producing any special or custom product demanded using a wide spectrum of high-tech machinery."

Hank Menke, OFS Brands' president, accepted the award.